

Attend SPAN Ohio's  
Twelfth Annual State Conference

**EVERYBODY INstitute**  
**IN CONJUNCTION WITH HEALTHCARE-NOW!**

Keynote Speaker:

**BEN DAY**

Director of Organizing, Healthcare-NOW!

**Saturday, May 2, 2015**

9 a.m. to 10:00 a.m. — Registration

10:15 a.m. to 11:15 a.m. — Keynote Speech

11:15 a.m. to 4:00 p.m. — Program & Workshops

**Quest Business & Conference Center**

8405 Pulsar Place

Columbus, Ohio 43240

**Purpose of the Conference**

**The purpose of the conference is to bring together advocates of health care for all — businesses, community groups, faith groups, health care providers, unions, women's organizations, and others — to devise ways to build support for publicly funded, not-for-profit universal health care guaranteeing comprehensive coverage for all Ohioans.**

Sponsored by

Single-Payer Action Network Ohio (SPAN Ohio)

3227 W. 25th Street Cleveland, Ohio 44109-1667

216-736-4766

email: [span@spanohio.org](mailto:span@spanohio.org)

web site: [www.spanohio.org](http://www.spanohio.org)

## Program and Agenda

- 9:00 – 10:00**      **Registration and Coffee**
- 10:00 – 10:15**      **Welcome and Introductions**
- 10:15 – 11:15**      **Keynote Speech:** State of the Single-Payer Movement and  
Movement Action Planning  
Ben Day, Director of Organizing, **Healthcare-NOW!**
- 11:15 – 12:15**      Choice of two workshops:
- A.      Building Victories Along the Way**  
What are winnable goals that can be achieved and why  
are they important?  
Sean Nestor and Debbie Silverstein
  - B.      Building Relationships with Your Legislators**  
Representative Kathleen Clyde (D-75)
- 12:15 – 1:15**      **Lunch and Fundraising**  
Presentation of Smiddie Healthcare Justice Award
- 1:15 – 1:45**      **Business Meeting**
- 2:00 – 3:00**      Choice of three workshops:
- A.      Building Victories Along the Way**  
What are winnable goals that can be achieved and why  
are they important?  
Sean Nestor and Debbie Silverstein
  - B.      Building Relationships with Your Legislators**  
Representative Kathleen Clyde (D-75)
  - C.      Effective Use of Social Media**  
Ben Day
- 3:00 – 3:15**      **Break and Refreshments**
- 3:15 – 4:00**      **Development of Work Plan / Goals for 2015**



**Ben Day**

Benjamin Day is the Director of Organizing at Healthcare-NOW!. He previously served as Executive Director of Mass-Care, the Massachusetts single payer organization. Ben received his undergraduate degree in Philosophy and Political Science from UMass Boston in 2002, where he graduated as the John F. Kennedy Award winner, UMass Boston’s version of valedictorian. Following graduation, Ben attended the University of Sussex in Brighton, England on a Fulbright Scholarship for a Masters in Social and Political Thought.

**Kathleen Clyde**

Kathleen Clyde is in her third term in the Ohio House of Representatives. She serves the 75th district which covers central and southern Portage County. She serves as the ranking member on Government Accountability and Oversight as well as on the Finance and Appropriations Committee, Finance and Appropriations Subcommittee on Transportation and the Public Utilities Committee. She earned a bachelor's degree in English from Wesleyan University in Connecticut and her law degree from The Ohio State University Moritz College of Law. Representative Clyde is a noted expert in election law and has spoken on election law at the Ohio State, Capital University, Stanford and Harvard Law Schools.



**Sean Nestor**



Sean Nestor is an activist from Toledo who began organizing through the Occupy movement in 2011. Described as a "sharp-eyed local political analyst" by the Toledo Blade, he has organized electoral efforts with Move To Amend, NORML, and the Green Party. His most recent victory was being granted a low-power FM radio license by the FCC through his work as Founder and Treasurer of Toledo Integrated Media Education. He works as a systems administrator for a Fortune 100 company and as a teacher in the University of Toledo's College of Engineering.

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**Conference Center/Hotel Information**

The site of the conference is the **Quest Business & Conference Center (QCC)**, 8405 Pulsar Place, Columbus, OH 43240. The conference center is conveniently located at I-71 and the Polaris exit in the heart of the Polaris entertainment district, twelve miles north of downtown, and only twenty-five minutes from the Port Columbus International Airport. **PHONE: 614-540-5540 • TOLL FREE: 800-909-7665 • FAX: 614-540-5541**

**Hotel Rooms:** There are three hotels within walking distance of QCC: Fairfield Inn (614-568-0770) Hampton Inn (614-885-8400) and Sheraton Four Points (614-844-5888). SPAN has not reserved a block of rooms at any of these, but they are offering a nominal discount from standard room rates while rooms are available. First come, first served. Other nearby hotels include Holiday Inn Express, Hilton Polaris, Homewood Suites Polaris.

**Parking:** Ample free parking adjacent to the Conference Center.

**Directions to Quest Conference Center**

***From Port Columbus International Airport:***

Follow I-270 N to I-71 N. The first exit on I-71 is Exit 121, Polaris Pkwy. Turn right onto Polaris Pkwy. On your right hand side you will see a sign that reads, “The Offices at Polaris”. This is Pulsar Pl. Turn right onto Pulsar Pl.

***From North:***

From I-71 North Exit at 121 Polaris Pkwy. Turn right onto Polaris Pkwy. Right onto Pulsar Pl.

***From South:***

From I-71 South take the Gemini Pl. Exit 121 toward OH-750 – Polaris Pkwy. Turn left onto Gemini Pl. Turn right onto Orion Pl. Turn right onto Pulsar Pl.

***From East or West:***

From I-70 East or West—Take I-270 North to I-71 North. Exit at 121 Polaris Pkwy. Turn right onto Polaris Pkwy. Turn right onto Pulsar Pl to arrive at the Conference Center.

## WHO WE ARE

Single-Payer Action Network Ohio (SPAN Ohio) is a statewide coalition of organizations and individuals in Ohio seeking fundamental health care reform in our state and country so that every resident is guaranteed full and comprehensive coverage. This includes the full range of medical services, hospitalization, prescriptions, vision care, dental care, mental health care, home care, long-term care, and care for all injuries and illnesses. We advocate the establishment of a public fund that would pay all health care bills without premiums, co-payments or deductibles. Funding would come from the savings realized by eliminating the administrative waste and profits of hundreds of private insurance companies and HMOs, savings from greater utilization of preventive medicine, and from additional mechanisms deemed necessary to ensure that the public fund has the necessary financial resources, with adequate reserves. The plan we call for is known as a single-payer universal health care system.

## WHAT WE DO

We carry out a variety of programs designed to educate and inform on the need for single-payer. A focus of our activities is to lobby for passage of bills pending in the Ohio House and Senate that would make single-payer the law in Ohio. We distribute educational materials, organize public meetings featuring speakers with expertise on health care issues, circulate petitions, introduce single-payer resolutions to organizations and legislative bodies, and conduct activities, such as Walk for Health Care Justice, designed to raise both money and awareness while having fun. *While we seek to win single-payer universal health care in Ohio, our ultimate goal is to achieve a national single-payer health care system, i.e., expanded and improved Medicare for all.*

## WHEN WE MEET

Check the SPAN Ohio web site calendar for dates, times and locations of State Council meetings and meetings of SPAN activists in your area.

## REGIONAL COORDINATORS

*Contact the regional coordinator for your county for answers to your questions about SPAN and/or the campaign for single-payer health care in Ohio or to volunteer to help with the campaign..*

**Region 1 (Northeast Ohio) Dave Pavlick** — [dpavlick@sbcglobal.net](mailto:dpavlick@sbcglobal.net) Cell Phone: 216-502-7897  
(Includes Ashtabula, Cuyahoga, Geauga, Lake and Lorain counties)

**Region 2 (Northwest Ohio) Dennis Slotnick** — [slotnicks4@aol.com](mailto:slotnicks4@aol.com) Phone: 419-704-1863  
(Includes Allen, Auglaize, Defiance, Erie, Fulton, Hancock, Henry, Huron, Lucas, Mercer, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, and Wood counties)

**Region 3 (Southeastern Ohio) Arlene Sheak** — [seospan@yahoo.com](mailto:seospan@yahoo.com) Phone: 740-592-1879  
(Includes Athens, Belmont, Coshocton, Gallia, Guernsey, Harrison, Hocking, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton, and Washington counties)

**Region 4 (Southwestern Ohio) Don Rucknagel** — [ruckndl@fuse.net](mailto:ruckndl@fuse.net) Phone: 513-931-3459  
(Includes Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland and Warren counties)

**Region 5 (Central Ohio) Marilyn Webster** — [mari6414@columbus.rr.com](mailto:mari6414@columbus.rr.com) Phone: 614-870-7339  
(Includes Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway, Union, and Wyandot counties)

**Region 6 (East Central Ohio) Mary Nichols Rhodes** — [mac40oh@aol.com](mailto:mac40oh@aol.com) Phone: 330-957-6167  
(Includes Ashland, Carroll, Columbiana, Holmes, Mahoning, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Trumbull, and Wayne counties)

**Region 7 (West Central Ohio) Bill Davis** — [spanoh.region7@gmail.com](mailto:spanoh.region7@gmail.com) Phone: 937-264-0377  
(Includes Champaign, Clark, Darke, Greene, Miami, Montgomery, Preble, and Shelby counties)

## ENDORSEMENTS

Endorsers of single-payer (publicly funded) health care in Ohio include physicians and other health care professionals, labor organizations, political leaders, city, village and township councils and commissions, faith and social justice groups, a number of small businesses, and individuals from all walks of life. *You can view the complete list of endorsers on the SPAN Ohio web site at [www.spanohio.org](http://www.spanohio.org).*

**Registration Form**  
**SPAN Ohio Twelfth Annual State Conference**  
**May 2, 2015 – Columbus, Ohio**

Name (please print): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone/Day (        ) \_\_\_\_\_ Phone/Eve (        ) \_\_\_\_\_

Email: \_\_\_\_\_

Organizational Affiliation (if any) : \_\_\_\_\_

Position in Organization: \_\_\_\_\_

**LUNCH:**

Lunch will be buffet style, providing a variety of food from which to choose. *If you are subject to any dietary restrictions, please let us know in advance so that we can try to accommodate you.*

**WORKSHOPS:**

In response to requests from past attendees we have staggered the workshop schedule so that you can attend more than one and we are not requiring that you make your choices known in advance of the Conference. On Page 2 of the brochure you will find listed the three workshops that are being offered this year. Two of the three will be presented twice, first from 11:15 a.m. to 12:15 p.m., then again from 2:00 p.m. to 3:00 p.m. The third, Effective Use of Social Media, will be presented once, from 2:00 p.m. to 3:00 p.m. You can decide on the day of the Conference which two of the three are of most interest to you.

**The Conference registration fee is \$40.00 and includes the cost of lunch.**

Enclosed is my registration fee of \$\_\_\_\_\_. Also enclosed is an additional \$\_\_\_\_\_ to support the work of SPAN and to help fund the attendance of low-income or unemployed persons at the Conference.

Total enclosed \$\_\_\_\_\_ (Please make checks payable to SPAN Ohio, Inc.) You may also register and pay online at [www.spanohio.org](http://www.spanohio.org).

**Mail this form and your check to:**  
SPAN Ohio, Inc. • c/o Barbara Walden, Treasurer  
31100 Cedar Road • Pepper Pike, OH 44124-4433

**A NOTE ON THE REGISTRATION FEE:**

While we have kept the registration fee as low as possible to encourage broad participation in this important conference, we recognize that there may be some people who wish to attend but simply cannot afford it. A limited amount of funding is available to help defray the cost of registration for those who find themselves in this situation. Please contact SPAN Treasurer Barbara Walden at 440-449-0204 or email her at [user298053@aol.com](mailto:user298053@aol.com) to request assistance.

# ANNUAL FUND APPEAL

Thanks to the efforts of a relatively small number of dedicated and hardworking volunteers over the years we have been able to accomplish a lot with very little: our speakers bureau, maintenance of our web site, annual conference, lobbying for passage of single-payer bills in the General Assembly, and promotion of local events calling attention to our cause. But there is so much more we need to do and could do if we had the resources. With your generous contribution we would hope to be able to do the following:

- ◆ We need the funds to retain our State Director who oversees the programming, coordinates activities, runs meetings, travels through the state of Ohio making presentations and attending events as well as networking with supportive organizations statewide and nationwide. Annual cost is \$6,000.
- ◆ Our Treasurer and Secretary currently work for no salary. In order to attract and retain talented people, we need to be able to compensate them fairly.
- ◆ SPAN would like to commission an economic impact study specific to Ohio in order to show Ohioans and our legislators that a single-payer system is the most fiscally responsible and sustainable system of health care. The cost for this is \$15,000.
- ◆ SPAN has always held that Health Care is a Human Right and that is the emphasis of our public campaign. In order to reach all Ohioans with this message and educate them to the characteristics of a health care system that meets Human Rights standards and organize their support, we need to contract with trained organizers who can work in all parts of the state.
- ◆ We have a constant need to be able to provide literature for groups who ask for it and to have available for individuals when we do outreach activities. Generally, the cost for literature each year is \$1,000—\$1,500.
- ◆ We need to provide tabling materials for each region when they table at an event. The cost to do this is approximately \$2,000.
- ◆ Lastly, we need financial support for our lobbying efforts with state legislators. We provide legislators with specific literature as well as providing an educational program for them. Costs are \$1,500.

SPAN Ohio exists through the generosity of individual donors who share the belief that health care is a human right, not a commodity to be sold for profit. If you support this principle, please take action now. Go to our web site, [www.spanohio.org](http://www.spanohio.org), and make a donation online or send your check, payable to SPAN Ohio, c/o Barbara Walden, Treasurer, 31100 Cedar Rd., Pepper Pike, OH 44124.